

Annual Report-2025



Health Education and Development Society (HEADS)

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Table of contents

1. Executive Summary	1
2. Foreword (Executive Director Message)	3
3. About HEADS	4
4. Core Values	5
5. Organizational Structure & Institutional Strengths	6
5.1 Monitoring, Evaluation, Accountability & Learning (MEAL)	6
6. HEADS Organogram.....	7
7. Geographical Coverage	8
8. Thematic Domain	9
9. Project Portfolio 2025	10
10. Programme Interventions	12
11. Thematic Area of Intervention	13
12. Implemented Projects – Detailed Overview	14
12. Strengthening Water Security – Charsadda	14
13 Climate Resilience – Upper Chitral (PPAF)	15
14 Emergency Support to LGBTI-led Organizations – Peshawar	16
15 Ba-Ikhtyar Women Skills Development – Upper Chitral	17
16 Women Skill Development Center (2025–26) – Nowshera	17
17 Establishment of GYNE / General OPD (2025–26) – Nowshera	18
18 Post-Flood Hand Pump Installation – Charsadda & Nowshera	18
19 Solar-Powered Water Filtration Plants – Buner & Swat	19
20 Emergency Medical Camps – Flood 2025 (Buner)	20
21 Emergency Relief Activities – Flood 2025 (Buner)	20
22 Zero-Dose Immunization Initiative – District Tank	21
23 Women Skill Development Center (2024–25) – Nowshera	22
24 Establishment of GYNE / General OPD (2024–25) – Nowshera	22
25 Picture Gallery	23
26 Donors & Partners	24

Executive Summary:

Health Education and Development Society (HEADS) is a non-political, non-profit, and non-governmental organization established in 2013 and registered under the Societies Registration Act 1860. Headquartered in Khyber Pakhtunkhwa, Pakistan, and registered in Afghanistan since 2023, HEADS works to promote equitable, inclusive, and sustainable development for underserved communities. Guided by its vision that every individual enjoys equal opportunities and rights with dignity, the organization implements integrated humanitarian and development programs across health, WASH, livelihoods, women's empowerment, disaster risk reduction, climate resilience, protection, and institutional strengthening.

HEADS operates under a structured governance framework led by an independent Board of Governors that ensures strategic oversight, financial accountability, and policy compliance. A strong executive and management team oversees program delivery, supported by functional departments including HR, Finance, Operations, IT, and Monitoring, Evaluation, Accountability and Learning (MEAL). The organization maintains regional and field presence across multiple districts of Khyber Pakhtunkhwa, enabling rapid response during emergencies and sustained engagement in long-term development programming. Robust financial systems, audit mechanisms, and community feedback processes reinforce transparency and accountability to donors, partners, and beneficiaries.

In 2025, HEADS implemented 13 major projects with a combined portfolio value of PKR 167,961,734. The year reflected a strategic balance between humanitarian response and systems strengthening, with a strong emphasis on community resilience, gender inclusion, and climate-adaptive infrastructure.

In the health sector, HEADS delivered one of its flagship interventions under the Zero-Dose Immunization Initiative in District Tank, supported by Gavi, the Vaccine Alliance through Mannion Daniels Ltd.. The initiative focused on identifying and vaccinating zero-dose and under-immunized children across eight underserved Union Councils. Through intensive community mobilization, door-to-door outreach, coordination with district health authorities, and facilitation of vaccination sessions, the project identified 1,916 zero-dose children and 2,713 defaulters while strengthening trust between communities and the public health system. Complementing this effort, HEADS expanded maternal and primary healthcare services in District Nowshera through the operationalization of a Gynecology Section and General OPD in partnership with Cherat Cement Company Limited, improving access to reproductive and outpatient healthcare services for surrounding communities.

Water, Sanitation and Hygiene (WASH) remained a core priority in 2025, particularly in flood-affected and water-insecure areas. With support from partners including Penny Appeal Pakistan and Pakistan Poverty Alleviation Fund (PPAF), HEADS installed 78 hand pumps in Charsadda and Nowshera and constructed six solar-powered borehole water filtration plants in Buner and Swat. These climate-resilient systems restored access to safe drinking water for thousands of individuals, reduced exposure to waterborne diseases, and strengthened local management structures through formation and training of Operation and Maintenance Committees. Hygiene promotion sessions and community capacity building ensured sustainability beyond infrastructure delivery.

Women's economic empowerment programming expanded significantly during the reporting year. In Upper Chitral, the Ba-Ikhtyar Women Skills Development initiative supported 50 women with market-oriented vocational training in tailoring and digital marketing, enhancing access to both local and online income opportunities. In Nowshera, the Women Skill Development Center, supported by

Cherat Cement Company Limited, enrolled 80 women in structured training programs during the 2025–2026 cycle, while cumulative graduates approached 300 participants. Trainees received hands-on instruction, certification, and starter kits, enabling many to initiate home-based enterprises and contribute to household income. These initiatives reinforced women’s leadership, confidence, and socio-economic participation in conservative and underserved contexts.

Emergency response remained central to HEADS’ humanitarian mandate. During the 2025 floods in Buner, the organization mobilized rapid medical teams that provided free consultations and medicines to 516 patients in hard-hit villages. Additional emergency relief activities included distribution of cooked meals and safe drinking water to displaced and vulnerable families. These timely interventions mitigated immediate health risks and stabilized affected communities during the acute phase of the crisis.

HEADS also advanced climate resilience and community-based disaster risk reduction in Upper Chitral through rehabilitation of health and educational facilities, restoration of irrigation channels, construction of flood protection schemes, and delivery of community-based disaster management trainings. These interventions strengthened preparedness capacities, protected livelihoods, and promoted climate-adaptive local governance structures.

In the protection and human rights domain, HEADS implemented an emergency support initiative for marginalized LGBTI-led organizations in Peshawar in collaboration with Eurasian Coalition on Health, Rights, Gender and Sexual Diversity (ECOM). The project delivered awareness sessions on gender-based violence, legal rights, and digital safety, enhancing protection mechanisms and resilience among vulnerable groups during a period of heightened human rights risks.

Geographically, HEADS’ 2025 interventions spanned districts including Tank, Nowshera, Charsadda, Buner, Swat, Upper Chitral, and Peshawar, reflecting a strategic focus on high-vulnerability, flood-prone, and service-deprived communities. Across all sectors, community mobilization, institutional coordination, and sustainability planning remained central pillars of implementation.

Overall, 2025 marked a year of consolidation and expansion for HEADS. By integrating humanitarian relief with long-term systems strengthening, investing in women’s economic participation, restoring essential services, and reinforcing climate resilience, the organization strengthened its institutional credibility and community impact. With strong governance structures, diversified partnerships, and a rights-based, community-centered approach, HEADS remains well-positioned to scale sustainable development and humanitarian programming in 2026 and beyond.

FOREWORD

Raza Ullah Jan

**Executive Director
Health Education and
Development Society
(HEADS)**



It is my privilege to present the 2025 Annual Report of Health Education and Development Society (HEADS). This year has been defined by resilience, strategic growth, and measurable impact across the communities we serve.

In 2025, HEADS implemented 13 major projects valued at over PKR 167.96 million, balancing emergency response with long-term development. We strengthened immunization outreach for zero-dose children, expanded maternal healthcare services, restored safe and climate-resilient water systems in flood-affected districts, and advanced women's economic empowerment through market-oriented skills development. Our rapid response during climate-related emergencies further reinforced our commitment to protecting lives while building sustainable systems for the future.

These achievements reflect the dedication of our Board, management, staff, partners, and community stakeholders who uphold our values of transparency, inclusion, and accountability. Their collective efforts continue to strengthen our institutional credibility and expand our impact.

As we move forward, HEADS remains committed to inclusive, community-driven development that promotes dignity, resilience and opportunity for all.

ABOUT HEADS

Health Education and Development Society (HEADS) is a non-political, non-profit, and non-governmental organization dedicated to promoting sustainable development and improving the lives of underserved communities. Established in 2013 and headquartered in Khyber Pakhtunkhwa, Pakistan, HEADS is registered under the Societies Registration Act of 1860. In June 2023, HEADS expanded its reach and was officially registered with the Ministry of Economy, Islamic Emirate of Afghanistan, under Registration No. 511.

HEADS envisions a peaceful, inclusive society where everyone can realize their full potential. Collaborating with UN agencies, international organizations, government bodies, and corporate partners, the organization works to address humanitarian crises, strengthen community resilience, and sustain development initiatives.

Guided by the principles of neutrality, impartiality, inclusion, participation, and accountability, HEADS empowers communities through social mobilization while safeguarding the well-being of program participants, staff, volunteers, beneficiaries, stakeholders, and downstream partners.

For a comprehensive profile and to learn more about our work, please visit: www.heads-ngo.org

Our Vision:

"Every individual, regardless of background or circumstance, enjoys equal opportunities and rights with dignity."

Our Mission:

"Empowering communities through strategic investment in human capital and institutional capacity development, raising sustainable development at the grassroots level."

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OUR COUNTRY OFFICES

PAKISTAN

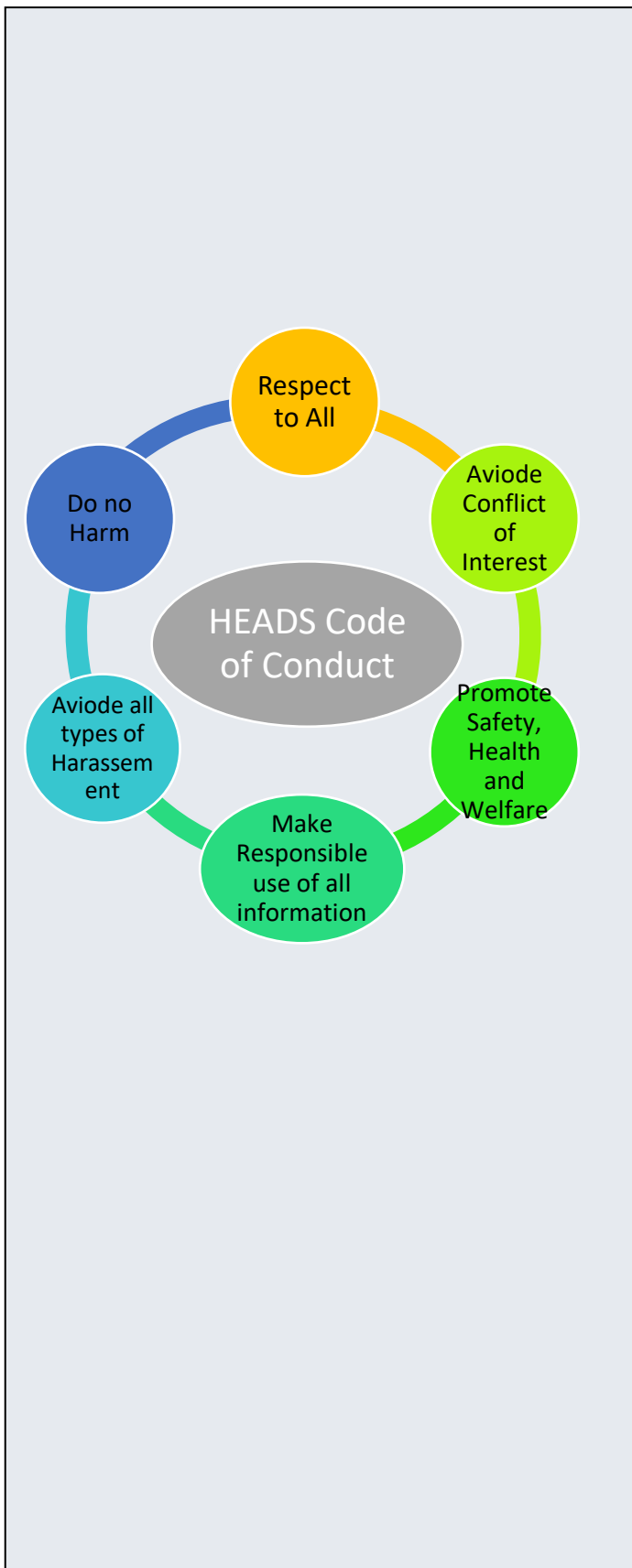
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AFGHANISTAN

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OUR CORE VALUES



OUR CORE VALUES

- ❖ **Transparency and Accountability**
Ensuring transparency in operations and accountability to stakeholders.
- ❖ **Inclusivity and Equality**
Promoting equality and inclusivity across all aspects of our work.
- ❖ **Empowerment**
Enabling individuals and communities with skills and resources for development.
- ❖ **Neutrality and Impartiality**
Acting solely on humanitarian principles without bias or favoritism.
- ❖ **Collaboration and Partnership**
Building strong alliances with communities, institutions, and organizations.
- ❖ **Innovation and Sustainability**
Adopting innovative and sustainable approaches to challenges.
- ❖ **Respect for Human Dignity**
Upholding the dignity and rights of every individual we serve.
- ❖ **Continuous Improvement**
Embracing learning and adaptation to enhance impact.

ORGANIZATIONAL STRUCTURE AND INSTITUTIONAL STRENGTHS

Governance and Leadership

HEADS operates under an independent Board of Governors (BoG) consisting of seven members, led by the Chairperson. The BoG ensures strategic direction, governance, and policy compliance, maintaining transparency, accountability, and adherence to ethical standards. Its responsibilities include financial sustainability, resource allocation, and recruitment of key personnel. An independent audit committee reporting directly to the Chairperson enhances financial oversight and accountability.

Executive and Management Structure

The Executive Director (ED) oversees daily operations and program implementation, supported by a Management Core Team comprising the Director of Programs, Director of Operations, and departmental heads, including HR, Finance, MEAL, and IT. These departments ensure internal controls, operational efficiency, and compliance with policies and donor requirements.

Field and Regional Presence

HEADS maintains regional offices in Dera Ismail Khan and Swat, with satellite offices in Chitral, Quetta, and Karachi. Field operations are coordinated through project offices led by Project Managers and field teams. Current projects span districts such as Charsadda, Mardan, Haripur, Buner, Nowshera, Dera Ismail Khan, and Upper Chitral.

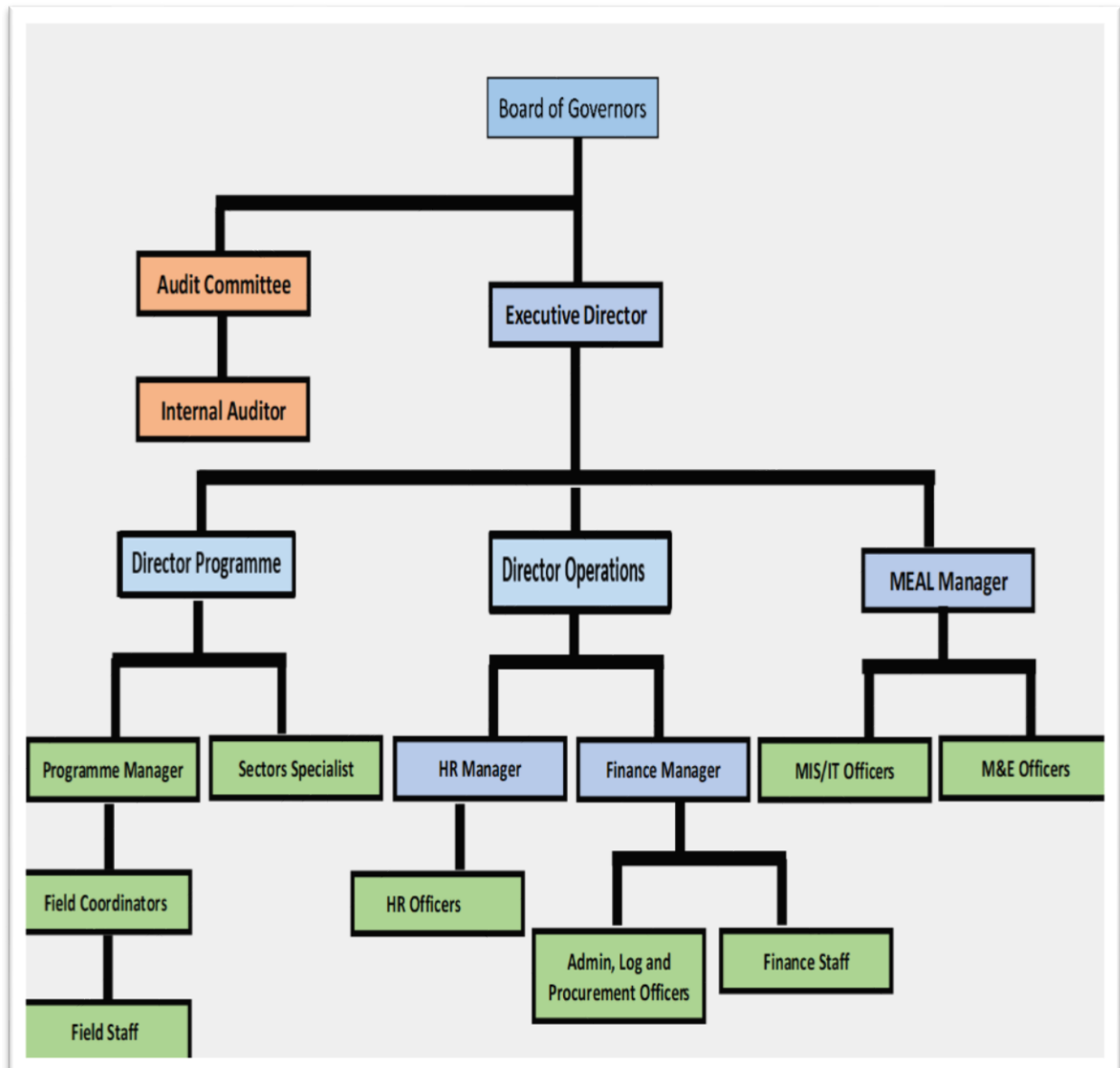
Institutional Strengths

HEADS' robust systems for financial, social, and procurement audits uphold compliance and accountability. This strong organizational framework enables effective program delivery, strategic decision-making, and seamless coordination with stakeholders.

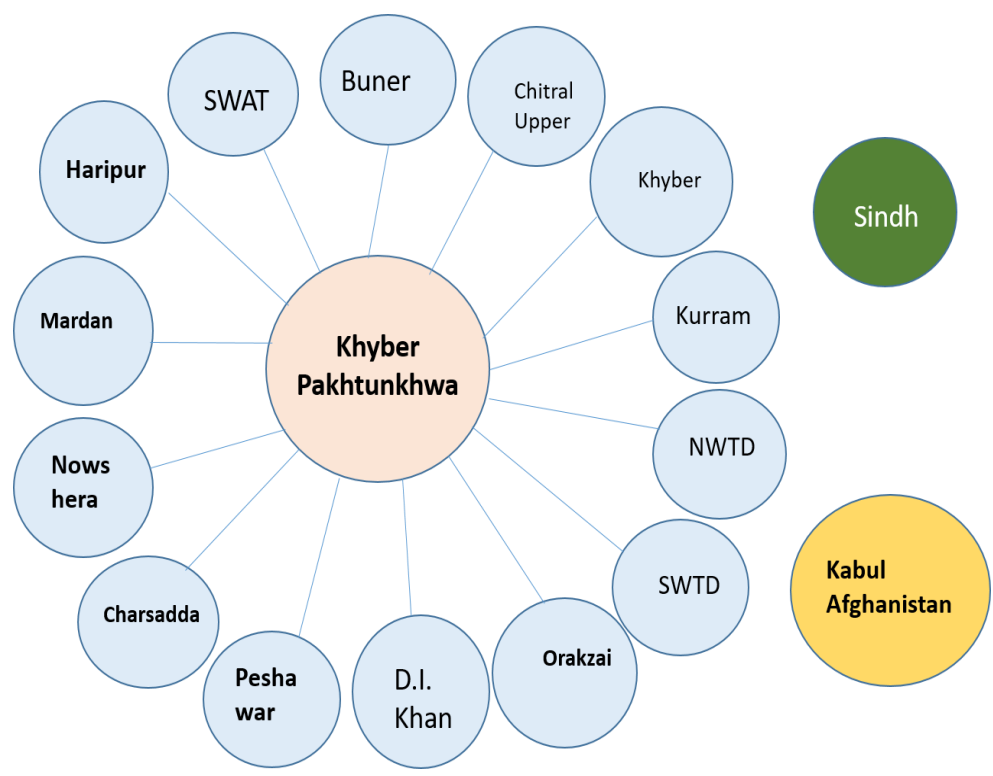
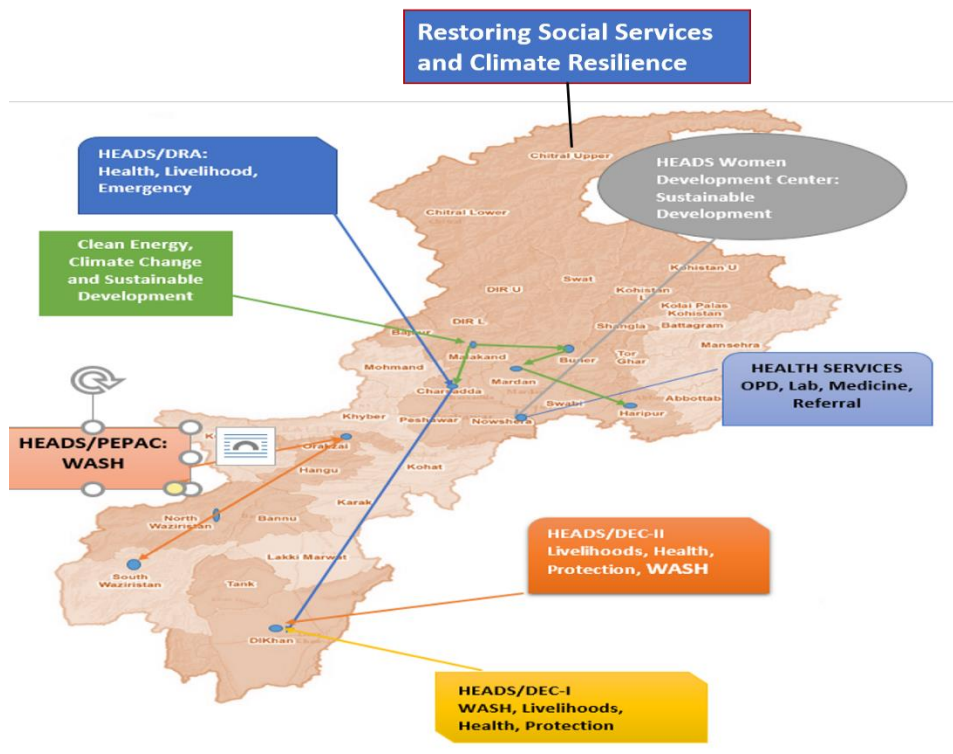
Monitoring, Evaluation, and Learning (MEAL) System

The MEAL system at HEADS provides a structured framework to assess and enhance program impact. It integrates data collection, analysis, feedback mechanisms, and knowledge-sharing to evaluate effectiveness and efficiency. This system supports evidence-based decisions, fosters learning, and encourages the adoption of best practices. By embedding monitoring, evaluation, and learning into operations, HEADS improves accountability, demonstrates impact to stakeholders, and optimizes program outcomes.

HEADS ORGANOGRAM



GEOGRAPHICAL COVERAGE



THEMATIC DOMAIN

S#	Program	Sectors of Interventions
1	Emergency Response	Food Security, Livelihood, WASH, Community Infrastructure, Shelter, NFI, Nutrition, Education, Health (COVID-19) and Protection.
2	Sustainable Development	Sustainable Livelihoods, Social Mobilization, Human and Institutional Development, Community Infrastructure, Health, Education.
3	Research, awareness and Capacity Building	Research, Gender issues, Legal Counselling, referral Mechanism, Social Accountability, Right to Information, Governance.

Project Portfolio 2025

Sr #	Name of Project(s)	Name of DONOR	Project Cost (PKR)	Area of Intervention
1	Strengthening water Security, Dignity, and Hygiene Practices for Underserved Families through the Installation of Hand Pumps.	Penny Appeal, Pakistan	1,362,990	District Charsadda
2	Providing Emergency support to LGBTI-led Organizations and Groups in the periods of Human rights attacks and in the periods of Crisis of community led responses in Eastern Europe and Central Asia (EECA) and Asia Pacific (AP)	Eurasian Coalition on Health, Rights, Gender and Sexual Diversity (ECOM)	1,399,750	District Peshawar
3	Ba-Ikhtyar Women Skills Development	Pakistan Poverty Alleviation Fund (PPAF)	1,800,000	District Chitral Upper KPK
4	Women Skill Development Center	Cherat Cement Company Limited	3,192,000	Cherat, District Nowshehra
5	Establishment of GYNE Section/General OPD	Cherat Cement Company Limited	12,302,352	Cherat, District Nowshehra
6	Strengthening water Security, Dignity, and Hygiene Practices for Underserved Families through the Installation of Hand Pumps	Penny Appeal, Pakistan	2,430,000	District Charsadda and Nowshehra
7	Solar-Powered Borehole Water Filtration Plants for Flood-Affected Communities, Khyber Pakhtunkhwa	Pakistan Poverty Alleviation Fund (PPAF)	15,000,000	District Buner, Swat and Bajaur, KP
8	Emergency Medical Camps At Flood Affected District of Bunner – Flood 2025	Penny Appeal, Pakistan	600,000	District Buner KP
9	Emergency Relief Activities in District Buner: Cooked Food,	Penny Appeal, Pakistan	300,000	District Buner KP

	Clean Drinking Water for Affected Communities – Flood 2025			
10	Expanding Immunization Access for Zero-Dose Communities through Civil Society in Pakistan	Mannion Daniels Ltd. (On behalf of Gavi, the Vaccine Alliance)	42,000,000	District Tank-KP
11	Women Skill Development Center	Cherat Cement Company Limited	2,994,600	Cherat, District Nowshehra
12	Establishment of GYNE Section/General OPD	Cherat Cement Company Limited	11,635,542	Cherat, District Nowshehra
13	Building Climate Resilience Through Rehabilitation / Reconstruction of Green Infrastructure in Flood Affected Areas of Punjab and Khyber-Pakhtunkhwa	Pakistan Poverty Alleviation Fund (PPAF)	72,944,500	District Chitral Upper Khyber Pakhtunkhwa (KP)

OUR PROGRAMME INTERVENTIONS

HEADS SECTOR-WISE EXPERIENCE IN PAKISTAN

Health Education and Development Society (HEADS) is actively engaged in various humanitarian and community development projects across Pakistan. HEADS' projects employ a dual approach: during humanitarian crises, the organization integrates interventions across multiple sectors, whereas community development focuses on a single sector. Currently, HEADS is providing humanitarian assistance to flood-affected populations in Khyber Pakhtunkhwa province. It also operates a health facility in district Nowshera under the Corporate Social Responsibility (CSR) program, funded by Cherat Cement Factory. The key sectors covered in HEADS' integrated humanitarian response include Food Security & Livelihoods, Health, WASH (Water, Sanitation, and Hygiene), Protection, and Restoration of Social Services.

Additionally, HEADS is coordinating with various government and humanitarian agencies in Afghanistan to plan and deliver necessary interventions.

OUR IMPLEMENTED PROJECTS IN 2025

In 2025, HEADS implemented a total of 13 major projects across Health Systems Strengthening, WASH, Women Economic Empowerment, Emergency & Climate Response, Clean Energy, and Protection & Human Rights programming. These initiatives, valued at PKR 167,961,734 focused on expanding access to essential services, promoting gender inclusion, enhancing community resilience, and delivering rapid humanitarian response during floods and other emergencies. Key interventions included the Zero-Dose Immunization Initiative, establishment of GYNE/General OPD services, WASH infrastructure expansion through hand pumps and solar-powered filtration plants, women's skills development programs, climate-resilient infrastructure projects, and targeted support to marginalized LGBTI-led organizations.

Thematic Areas of Intervention-2025

Health Systems Strengthening

- Zero-Dose Immunization Initiative (Gavi-supported)
- GYNE Section / General OPD Services
- Emergency Medical Camps – Flood 2025

Water, Sanitation & Hygiene (WASH)

- Hand Pumps Installation – Penny Appeal
- Solar-Powered Borehole Filtration Plants – PPAF
- Emergency Clean Drinking Water – Flood 2025

Women Economic Empowerment

- Ba-Ikhtyar Women Skills Development – PPAF
- Women Skill Development Center – CCCL

Emergency & Climate Response

- Flood Response 2025 – Buner
- Rapid Medical Deployment
- Climate-Resilient WASH Infrastructure

Clean Energy & Sustainable Infrastructure

- Mini/Micro Hydropower Projects – PEDO

Protection & Human Rights Programming

- Emergency Support to LGBTI-led Organizations – ECOM

Projects Implemented in 2025

1. Strengthening Water Security, Dignity, and Hygiene Practices

Penny Appeal, Pakistan

PKR 1,362,990	December 2025	District Charsadda
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In December 2025, HEADS implemented a focused one-month Water, Sanitation, and Hygiene (WASH) intervention in underserved communities of District Charsadda to address acute water insecurity and promote dignified access to safe drinking water. The initiative aimed to ensure equitable access to clean water, strengthen hygiene practices, and enhance community ownership through structured capacity building and operation and maintenance (O&M) training of Village Development Committees (VDCs).

Access to reliable and safe water remains a persistent challenge in many rural pockets of Charsadda, disproportionately affecting women and children who bear the responsibility of water collection. By installing 28 shallow hand pumps at strategically selected sites, the project significantly reduced the distance and time required to fetch water while mitigating health risks associated with contaminated sources. To ensure safety and compliance with quality standards, water quality testing was conducted for all 28 installed units.



Beyond infrastructure development, the project emphasized sustainability and behavior change. One comprehensive hygiene promotion session was conducted to reinforce safe water handling, handwashing practices, and household sanitation measures. In addition, practical demonstrations on kitchen gardening and greywater reuse were organized to promote wastewater management and household-level resilience. These activities encouraged efficient water utilization while contributing to improved nutrition and environmental cleanliness.

Community ownership was central to the project’s design. A dedicated O&M training session was delivered to VDC members, equipping them with the technical knowledge and management skills required for routine maintenance and minor repairs. Two toolkits were distributed to facilitate ongoing upkeep of the water points. Formal handover ceremonies were organized with active community participation, reinforcing accountability and local stewardship.

The project directly and indirectly benefited 210 individuals, ensuring balanced gender inclusion and reinforcing equitable access. Despite its short duration, the intervention delivered measurable improvements in water accessibility, reduced exposure to waterborne diseases, and strengthened community capacity for sustainable management of WASH facilities.

2. Building Climate Resilience Through Rehabilitation / Reconstruction of Green Infrastructure in Flood Affected Areas of Punjab and Khyber-Pakhtunkhwa

Pakistan Poverty Alleviation Fund (PPAF)

PKR 72,944,500	May 2024 – May 2026	District Chitral Upper
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This initiative reflects HEADS’ continued commitment to strengthening water security, promoting dignity, and fostering resilient community systems through integrated and community-led approaches. The project delivered comprehensive, multi-sectoral interventions focused on community resilience, climate preparedness, social protection, and restoration of essential services.

A strong evidence base was established through 15 Focus Group Discussions and 7 Key Informant Interviews, enabling context-driven planning. Community mobilization efforts resulted in the engagement of 10 Community Resource Persons (CRPs), revitalization of 8 Village Organizations (VOs), development/revision of 8 Village Development Plans (VDPs), formation of 8 O&M Committees, and implementation of 8 Community Management Skills Trainings (CMSTs)—strengthening grassroots governance and sustainability mechanisms.



Under Climate Change Preparedness and Capacity Building, the project trained 48 partner organization staff, 10 CRPs, and 6 Emergency Response Teams (ERTs) on mock drills, evacuation, search and rescue, and disaster recovery planning. Two Multi-Hazard Vulnerability and Capacity Assessments (MHVCAs) were conducted, and 2 climate-resilient best practices were adapted or replicated. Community resilience was further enhanced through 8 CBDRM trainings, 36 School-Based DRM sessions, and 2 Health Facility-Based DRM trainings.

Gender and social inclusion remained central to the intervention. The project conducted 20 GBV prevention sessions, 8 leadership and decision-making trainings for women, 8 human rights and GBV awareness sessions, 8 women’s rights and legal aid information sessions, and 4 awareness sessions for government staff on behavior change and GBV prevention. Additionally, 10 international days were observed at the local level to promote civic engagement and awareness.



In restoring and strengthening social services, the project rehabilitated 2 health facilities and 4 educational institutions, restored/installed 5 water supply schemes, and organized 22 health outreach camps and vaccination drives to improve service delivery in underserved communities.

Climate-resilient infrastructure development included construction of 9 flood protection and community infrastructure schemes, alongside restoration of 2 damaged irrigation channels to safeguard livelihoods and agricultural productivity.

Branding and visibility efforts ensured sustained outreach and accountability, with 72 social media posts, 96 beneficiary stories, 96 high-definition short video clips, and 8 print/electronic media insertions highlighting project impact and gender-balanced representation.

3. Emergency Support to LGBTI-led Organizations during Human Rights Crises

Eurasian Coalition on Health, Rights, Gender and Sexual Diversity (ECOM)

PKR 1,399,750	Nov 2025 – Jan 2026	District Peshawar
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During a period of heightened vulnerability and human rights challenges, Health Education and Development Society (HEADS) implemented a rapid response initiative in Peshawar to strengthen the operational and protection capacities of marginalized LGBTI-led organizations. The intervention focused on reinforcing community-led crisis response mechanisms, ensuring timely assistance, and safeguarding at-risk individuals through coordinated protection support.

- As part of the initiative, HEADS facilitated targeted capacity-building activities to enhance awareness of Gender-Based Violence (GBV), including Technology-Facilitated GBV (TFGBV), and to strengthen

understanding of legal rights under the Transgender Persons (Protection of Rights) Act, 2018. A two-day awareness and orientation session engaged 40 transgender participants, equipping them with practical knowledge on legal protections, reporting mechanisms, and personal safety strategies. The participatory approach fostered peer learning, strengthened solidarity, and created safe spaces for dialogue on sensitive issues.



Complementing this effort, a two-day Digital & Online Safety Training reached 30 transgender participants, building practical skills to counter online harassment, cyber abuse, and privacy violations. The training included hands-on exercises on account security, privacy settings across major social media platforms, safe online communication, and the use of formal complaint mechanisms such as the Federal Investigation Agency Cyber Crime Wing. Participants reported increased confidence in protecting their digital identities and responding safely to online threats.

Collectively, these interventions strengthened both physical and digital protection capacities of transgender community members and reinforced the resilience of LGBTI-led groups in Peshawar. The initiative reaffirmed HEADS' commitment to inclusive humanitarian action, rights-based programming, and the promotion of safety, dignity, and access to justice for marginalized communities in Khyber Pakhtunkhwa.

4. Ba-Ikhtyar Women Skills Development

Pakistan Poverty Alleviation Fund (PPAF)

PKR 1,800,000	Nov 2025 – April 2026	Upper Chitral
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The Ba-Ikhtyar Women Skills Development initiative is advancing women’s economic empowerment in the remote and underserved communities of Upper Chitral. Implemented by Health Education and Development Society (HEADS), the project delivers market-oriented vocational training and entrepreneurship support to enhance women’s income-generation capacity and strengthen long-term household resilience.

A total of 50 women are selected to be trained in two high-potential trades: stitching/tailoring and digital marketing/freelancing. By combining traditional skills with emerging digital livelihood opportunities, the initiative expands women’s access to both local and online markets. The program not only builds technical competencies but also nurtures confidence, financial independence and entrepreneurial ambition among participants.

Through this targeted and gender-responsive intervention, Ba-Ikhtyar contributes to inclusive growth, improved household economic stability, and greater participation of women in the socio-economic development of Upper Chitral.

5. Women Skill Development Center (2025–2026 Cycle)

Cherat Cement Company Limited

PKR 3,192,000	Oct 2025 – Sept 2026	District Nowshera
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In partnership with Health Education and Development Society (HEADS), Cherat Cement Company Limited continues to support the Women Skills Development Center near the Cherat Cement Factory in Nowshera. Building on prior success, the center has further institutionalized structured vocational training opportunities for women, strengthening their employability, entrepreneurial potential, and economic participation.

- The initiative focuses on market-driven skills development in stitching, tailoring, fashion designing, and embroidery—trades identified through local demand and women’s interest. During the reporting

period, 80 women were enrolled in structured training programs (63 in stitching/tailoring and 17 in fashion designing), while a cumulative total of 299 trainees successfully completed their courses, receiving certificates and starter kits to facilitate income generation.

To ensure high-quality, hands-on learning, trainees were equipped with essential tools and materials, including sewing machines, fabrics, measuring instruments, cutting tools, embroidery frames, and supportive furniture. This practical approach enabled participants to develop technical competence and confidence, positioning many to start home-based enterprises or access local employment opportunities.



Beyond skills transfer, the center promotes women’s leadership, community participation, and long-term socio-economic upliftment. By investing in women’s capabilities and fostering local ownership, the initiative contributes to building a more self-reliant, inclusive, and economically resilient community in Nowshera.

6. Establishment of GYNE Section / General OPD (2025–2026 Cycle)

Cherat Cement Company Limited

PKR 12,302,352	Oct 2025 – Sept 2026	District Nowshera
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To address gaps in maternal and primary healthcare services, HEADS expanded healthcare infrastructure through the establishment of a dedicated Gynecology Section and operational General OPD.

The initiative enhances access to essential maternal and reproductive health services, reducing referral burden and improving healthcare accessibility for surrounding communities.

7. Post-Flood Hand Pump Installation (Charsadda & Nowshera)

Penny Appeal, Pakistan

PKR 2,430,000	Aug – Oct 2025	Charsadda & Nowshera
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In response to recurring monsoon-related disruptions and the lingering impacts of the 2022–2023 floods, Health Education and Development Society (HEADS), with support from Penny Appeal Pakistan, implemented a post-flood water access initiative in Charsadda and Nowshera—two of the most flood-prone and water-insecure districts of Khyber Pakhtunkhwa.

Flood damage and contamination of traditional water sources had forced households—particularly women and girls—to travel long distances to access unsafe water. To address this urgent need, the project installed 50 hand pumps (40 in Charsadda and 10 in Nowshera), restoring reliable access to safe drinking water for 392 direct beneficiaries (151 males and 201 females).

To ensure sustainability and community ownership, five Village Development Committees (VDCs) and corresponding O&M committees (four in Charsadda and one in Nowshera) were formed and trained in operation and maintenance. Five maintenance toolkits were distributed to support long-term functionality of the water points. Complementary activities included five hygiene promotion sessions to reinforce safe water handling practices and seed distribution to 20 potential farmers to support early livelihood recovery.

The intervention improved equitable access to safe water, reduced health risks, strengthened local capacity for infrastructure management, and contributed to public health protection and early recovery in flood-affected communities.

8. Solar-Powered Borehole Water Filtration Plants for Flood-Affected Communities

Pakistan Poverty Alleviation Fund (PPAF)

PKR 15,000,000	Aug – Oct 2025	Buner and Swat
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In response to severe flood-induced water contamination in Buner and Swat, Health Education and Development Society (HEADS) implemented a climate-resilient WASH intervention under the PPAF-funded flood response initiative. The project restored access to safe drinking water through the installation of six solar-powered borehole water filtration plants—four in Buner and two in Swat—combining renewable energy solutions with sustainable infrastructure.

Ten potential sites were assessed based on technical feasibility, population density, and community preparedness, with six prioritized for installation. The systems were implemented in close coordination with District Administration, the Public Health Engineering Department (PHED), and Tehsil Municipal Administrations (TMAs), ensuring alignment with local needs and long-term sustainability frameworks.

All six filtration plants were successfully completed and formally handed over to community-based Water Management



Committees (WMCs). A total of six O&M committees were established and trained in plant operation, maintenance planning, tariff collection, and system management. Maintenance toolkits were provided, and the installation company committed to 12 months of technical oversight and after-sales support.

The intervention now provides safe and clean drinking water to 1,606 households, benefiting approximately 10,560 individuals across the two districts. Delivered within the approved budget of PKR 15 million, the project strengthened community resilience, restored essential public WASH infrastructure, and enhanced local capacity to sustainably manage climate-resilient water systems in flood-affected areas.

9. Emergency Medical Camps – Flood 2025

Penny Appeal, Pakistan

PKR 600,000	August 2025	District Buner
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During the acute phase of the 2025 floods, Health Education and Development Society (HEADS), with support from Penny Appeal Pakistan, mobilized three rapid-response medical camp teams in Buner to address urgent health needs in flood-affected communities.

By 24 August 2025, medical camps were successfully conducted in the villages of Batai, Bacha Kalay, and Nur Batawal, providing free consultations, essential medicines, and primary healthcare services to 516 outpatients, including 95 men, 254 women, 101 girls, and 66 boys. The camps were designed to be inclusive and culturally sensitive, with separate waiting and consultation areas for men and women. Both male and female doctors delivered medical care, while a lady health worker provided dedicated counseling and support to women.



To ensure dignity and comfort, waiting areas were equipped with meals and clean drinking water supplied through a mobile water tank. The intervention played a critical role in mitigating immediate health risks, preventing disease outbreaks, and supporting vulnerable households during the emergency phase of the floods.

10. Emergency Relief Activities – Flood 2025

Penny Appeal, Pakistan

PKR 300,000	August 2025	District Buner
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As part of its rapid humanitarian response during the 2025 floods, Health Education and Development Society (HEADS), with support from Penny Appeal Pakistan, provided immediate relief to displaced and flood-affected families in Buner.

A total of 1,350 cooked meal portions, along with clean drinking water, were distributed to vulnerable households across the villages of Pir Baba, Bhatai, Qadar Nagar, Dengar, and Gokarnd (Lower and Upper). This timely intervention addressed urgent survival needs during the critical early days of displacement, helping families cope with food insecurity and limited access to safe water.

The response contributed to stabilizing affected communities, reducing immediate hardship, and reinforcing HEADS' commitment to delivering swift, needs-based humanitarian assistance during emergencies.

11. Expanding Immunization Access for Zero-Dose Communities through Civil Society in Pakistan

Mannion Daniels Ltd. (On behalf of Gavi, the Vaccine Alliance)

PKR 42,000,000	May 2025 – June 2026	District Tank
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HEADS, with support from Mannion Daniels Ltd. on behalf of Gavi, the Vaccine Alliance, implemented a major health intervention in District Tank to strengthen community trust and expand immunization access for zero-dose children. The project, covering eight underserved Union Councils—Shalam, Mulazai, Amakhel, Waraspoon, Tatta, Sarangzona, Gomal, and Pirtangi—aimed to reduce zero-dose prevalence from 40% to 20% and increase full immunization coverage from 27% to 50% in hard-to-reach and security-compromised areas.



The initiative targeted 90 mapped villages integrated into the project’s microplanning framework and established strong institutional coordination through regular meetings with the District Health Office, EPI authorities, and district administration, alongside 56 Union Council-level coordination meetings to review progress and align outreach planning. Community engagement was central to the intervention, with eight Social Mobilization Committees formed to enhance ownership. Through 709 door-to-door visits, the project reached 16,066 individuals, identifying 1,916 zero-dose children and 2,713 defaulters, while 114 initial refusal cases were converted through effective counseling and trust-building.

Demand generation was further strengthened through 652 awareness sessions conducted in communities, schools, and madaris, reaching nearly 9,000 individuals, while 641 outreach vaccination sessions were facilitated in coordination with EPI technical teams to directly support service delivery at the grassroots level. Eight orientation sessions were conducted for frontline health workers to reinforce immunization protocols and outreach effectiveness, and EPI schedules were painted and displayed across all eight Union Councils to enhance public awareness.



By integrating evidence-based identification, community trust-building, and system-level coordination, this flagship initiative positioned HEADS as a leading civil society partner in immunization strengthening and health systems resilience. The project successfully contributed to reducing zero-dose prevalence, increasing full immunization coverage, and reinforcing sustainable community-health linkages in one of Khyber Pakhtunkhwa’s most vulnerable districts.

12. Women Skill Development Center (2024–2025 Cycle)

Cherat Cement Company Limited

PKR 2,994,600	Oct 2024 – Sept 2025	District Nowshera
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In its 2024–2025 operational cycle, the Women Skill Development Center near the Cherat Cement Factory in Nowshera focused on expanding enrollment, strengthening curriculum quality, and consolidating institutional systems to ensure sustainable delivery of vocational training for women. During this cycle, 137 women were trained in dressmaking and embroidery, equipping them with practical skills aligned with local market demand. The initiative enhanced employability, promoted economic participation, and laid a strong foundation for subsequent training cycles by refining the center’s operational and instructional capacities.



13. Establishment of GYNE Section / General OPD (2024–2025 Cycle)

Cherat Cement Company Limited

PKR 11,635,542	Oct 2024 – Sept 2025	District Nowshera
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During the 2024–2025 cycle, HEADS, in partnership with Cherat Cement Company Limited, established the Gynecology Section and General Outpatient Department (OPD) in Nowshera, laying the foundation for accessible maternal and general healthcare services in the area. The initial establishment phase focused on infrastructure development, staff orientation, and service readiness, enabling a fully operational healthcare facility in the subsequent cycle.

Parallel to healthcare interventions, the center continued vocational training programs for women, offering six-month courses in dressmaking and embroidery for 163 participants, and fashion designing for 17 participants. Upon completion, 180 trainees received comprehensive training kits, supporting both skill development and income-generation opportunities, while reinforcing HEADS’ integrated approach to community health and women’s economic empowerment.



DONORS/PARTNERS IN PAKISTAN

